



PARTNERSHIP SOLUTIONS

2027



MEDIA@CENTROGALILEO.IT
WWW.CENTROGALILEO.IT

WHAT DOES THE PARTNERSHIP OFFER?

CONFERENCE

SPEAKING SLOTS and
TRAINING SESSIONS
during the
main industry events
and trade fairs
+
YOUR LOGO
on all promotional
materials produced

PRESS

ADVERTISING,
TECHNICAL ARTICLES
and WHITE PAPERS,
published in our magazine,
Industria&Formazione
+
PRESS RELEASE
published online
across the entire CSG network

MEDIA

INTERVIEWS
published online
across the entire CSG network
+
PROMOTIONAL BANNER
on the I&F Online blog
+
TECHNICAL WEBINARS
in collaboration
with our partners

TRAINING

OPPORTUNITY TO PROVIDE
TECHNICAL EQUIPMENT,
used by trainers and participants
+
PHOTO REPORTS FROM COURSES
FEATURING YOUR EQUIPMENT
published on social media
and in the magazine
+
DISPLAY OF BROCHURES AND
PROMOTIONAL MATERIALS
at our training centres

SOME NUMBERS:

Centro Studi Galileo has been a **leading training centre** for **HVAC/RACHP technologies** since **1975**. We actively collaborates with the **United Nations** and has been the **publisher of the Industria&Formazione magazine** since **1977** and we works on a daily basis with **ATF** – Italian Association of Refrigeration Technicians. CSG and ATF's social media channels, across **Facebook, X, LinkedIn** and **Instagram**, have more than **32,000 followers**. The **Galileo TV YouTube channel** has more than **1,000 subscribers**. The **Facebook groups** dedicated to refrigeration technicians, managed and coordinated by Centro Studi Galileo, **reach 68,000 users**, with peaks of almost **50,000 unique members**.

In 2026, the I&F Online portal surpassed 4,300 published articles, with 1.1 million views and 740,000 unique visitors. For decades, **Centro Studi Galileo** has collaborated with the main **United Nations agencies, particularly UNEP, UNIDO and UNDP**, on the organisation and promotion of training courses, conferences and international projects.

These activities complement the **dozens of courses and numerous events organised every year throughout Italy, in 15 training facilities**, providing **outstanding coverage** across the country.

CSG NETWORK: A GATEWAY TO THE HVAC/R SECTOR

EVENTS

CHILLVENTA
NUREMBERG, GERMANY

MCE
MILAN, ITALY

HEAT PUMPS TECHNOLOGIES
MILAN, ITALY

REFRIGERA
BOLOGNA, ITALY

WORLD REFRIGERATION DAY
WORLDWIDE

CONFERENCES

**DURING THE LEADING
INDUSTRY TRADE FAIRS AND
MAJOR UNIVERSITIES**

+

MAIN ORGANISERS OF THE



AT POLITECNICO DI MILANO WITH



MEDIA/PRESS

INDUSTRIA&FORMAZIONE
Technical Magazine
with 500 issues published
from 1977 to the present day

+

I&F Online
The online portal of
Industria&Formazione,
Italy's first HVAC/R blog

+

GALILEO TV
Our YouTube channel:
more than 300 webinars,
conferences and interviews

TRAINING

15 NATIONAL BRANCHES
across Italy: hundreds of
courses covering the entire
HVAC/RACHP sector

+

INTERNATIONAL TRAININGS
Together with the leading
United Nations agencies
(UNEP, UNIDO, UNDP...)

+

**PROJECTS AND WORKSHOPS
WORLDWIDE**
Playing a central role in and
promoting projects such as
Impact F, Real Alternatives,
Skillsafe EU.

PARTNERSHIP SOLUTIONS

OPPORTUNITY FOR SPEAKING SLOTS AT EXPO AND CONFERENCES (E.G. MCE, REFRIGERA, CHILLVENTA, WRD, ETC.)

FIRST PRIORITY FOR PARTICIPATION IN EVENTS AND SPEAKING SLOTS AT TRADE FAIRS AND CONFERENCES

OPPORTUNITY TO **PARTICIPATE IN THE YEAR-END SUPER WEBINAR** – RESERVED FOR PLATINUM PARTNERS

VISIBILITY ACROSS THE CSG NETWORK BEFORE, DURING AND AFTER EVERY EVENT (BOTH IN-PERSON AND VIRTUAL)

YOUR LOGO ON THE MATERIALS OF ALL EVENTS (E.G. BROCHURES, BANNERS, BLOGS, EMAILS, SOCIAL MEDIA, ETC.)

AT LEAST **1 INTERVIEW PER YEAR ON GALILEO TV**, SHARED ON I&F ONLINE AND ACROSS THE ENTIRE CSG NETWORK

PARTICIPATION IN CSG WEBINARS, SHARED ACROSS THE ENTIRE CSG NETWORK

FULL-PAGE ADVERTISEMENTS ON INDUSTRIA&FORMAZIONE

PUBLICATION OF A **PROMOTIONAL .GIF BANNER ON I&F ONLINE**

PUBLICATION OF **TECHNICAL ARTICLES IN INDUSTRIA&FORMAZIONE**

PUBLICATION OF **PRESS RELEASES/PR ON I&F ONLINE**

OPPORTUNITY TO **PROVIDE TRAINING MATERIALS**, PRESENTED BY THE TRAINERS AND USED BY TECHNICIANS

COURSE PHOTO REPORTS PUBLISHED ON SOCIAL MEDIA AND IN PUBLICATIONS WILL PERIODICALLY FEATURE THE MATERIALS PROVIDED.

BONUS OPPORTUNITY: SPEAKING SLOT AT THE **22ND EUROPEAN CONFERENCE RACHP**, ORGANISED WITH **UNEP, IIR & AREA**

PLATINUM GOLD SILVER

✓	✓	
✓		
✓		
✓	✓	
✓	✓	✓
✓	✓	
✓		
4/YEAR	2/YEAR	1/YEAR
2 MONTHS	1 MONTH	
2/YEAR	1/YEAR	
✓	✓	✓
✓	✓	✓

Separate quotation: €480 + VAT

8000€ +VAT

5000€ +VAT

4000€ +VAT

BANNERS ON I&F ONLINE

1 MONTH (360 × 200 PX) – €200 +VAT

6 MONTHS (360 × 200 PX) – €1,200 +VAT

1 YEAR (360 × 200 PX) – €2,000 +VAT

SINGLE ADV ON INDUSTRIA&FORMAZIONE

½ page (21 × 13.5 cm) – €650 +VAT

Full page (21 × 29.7 cm) – €1,200 +VAT

2nd or 3rd cover – €2,000 +VAT



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